

Research-in-a-Box

Evidence-based solutions to help mission-based organizations achieve their goals

Research-in-a-Box is a tool that offers mission-based organizations with solutions based in rigorous, evidence-based research. We seek to provide impactful information that meets policy, advocacy, programmatic and strategic goals.

How does Research-in-a-Box work?

1. What do I need to know to achieve my organization's mission?

What are the most *important points* that you want your funders, advocates, legislators, key stakeholders, the media and the public to know?

3. Assess Needs and Design Methodologies

We will use the *Research Agenda* to:

- Assess what existing data can address your *Research Agenda*;
- Determine what additional information you need to collect; and
- Design cost-effective methods to provide the information you need to execute your mission.

2. Create a Research Agenda

We will take those *important points* and build a *Research Agenda* to help you achieve your organization's mission.

4. Collect New Data/Organize Existing Data

We will *organize your existing data* and create a plan for collecting additional information to address your *Research Agenda*. We will then *collect the data* and *guide you to do it yourself*.

5. Analyze and Report

We will help you analyze the data/information and *develop standardized reports* to garner attention from funders, policymakers, legislators and the media. The reports can be recreated on a regular or as-needed basis.



We bring 20+ Years Experience working with associations, membership organizations and other mission-driven non-profits. **Actus Policy Research** Research. Evaluation. Analysis. www.actuspolicyresearch.com

For more information, please contact us at RIBforNonProfits@gmail.com or by phone at 202-643-6632.

Research-in-a-Box

Who Are We and What Are Our Services

Our Services



Establish or Build a Research Agenda and Approach

- Identify the problem and/or research needs
- Develop a plan to develop information to meet policy, programmatic and advocacy goals
- Identify information gaps and solutions



Identify and Implement Data Collection Tools and Systems

- Conduct *Message Testing and Target-based Research*
- Implement *Membership Surveys* to understand wants, needs, and positions
- Create and *identify systems to track program participation*
- Assess and improve upon existing data collection methodologies



Analyze, Interpret, and Present Data

- Conduct *Industry/Sector-specific studies*
- Create *Occupational and Compensation Benchmark* information
- Identify the outcomes and impacts of key programs and policies of interest



Action Planning, Technical Assistance, and Capacity Building

- Provide action-based recommendations and plan for continuous improvement
- Create capacity for internal assessment, diagnostics, and on-going information gathering
- Provide targeted technical assistance to improve policy, program and advocacy outcomes

Issue Areas:

- Renewable Energy
- Climate Change and Air Pollution
- Housing
- Child Care/Early Childhood Education
- Career and Technical Education
- Environmental Health, Workforce Development
- Labor and Unemployment Insurance
- Foundation Operations and Management
- Arts and Culture

Who We Are:

Mousumi Sarkar, founder of Well World Solutions, has served as Research or Survey Director at various membership associations, where she created research agendas attuned to programmatic, policy and advocacy goals, executed these plans and created reports that eventually lead to the successful achievement of policy goals.

Eileen Poe-Yamagata, founder of Actus Policy Research, brings more than 25 years of experience working with non-profits to evaluate the efficacy, impact and outcomes of programs. She has helped organizations fine-tune and achieve their programmatic goals and helped organizations build capacity to conduct day-to-day assessments on an on-going basis.

Selected Projects:

- **Occupation Study** for the American Wind Energy Association
- **Evaluation of youth solar installation training program** for the Philadelphia Energy Authority
- **Survey to assess, support and test messages** on early childhood education for a county government; and separately for funding arts initiatives in a county
- **Evaluation of community college-based wind energy training program** for Maricopa County, AZ
- Methodological assessment of state workforce training systems study for WA state
- **State-by-state assessments** of early childhood education systems, and of educator training and education requirements
- **Evaluation of college workforce development grants** programs for Miami-Dade College
- Developing **survey on COVID-19 specific issues**
- **Assessment of state unemployment insurance work search policies**